EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|------------|-------|---|----------|---------------------|---------|------------------|
| S1 | 2239 | review\$3 same approv\$3 | USPAT | OR | OFF | 2006/03/23 11:25 |
| S 2 | 41 | advertis\$6 same S1 | USPAT | OR | OFF | 2006/03/23 11:27 |
| S4 | 329 | advertis\$6 and S1 | USPAT | OR | OFF | 2006/03/23 11:28 |
| S5 | 447 | (online or internet) adj advertis\$6 | USPAT | OR | OFF | 2006/03/23 11:29 |
| S6 | . 32 | S5 near10 (plac\$3 or buy\$3 or purchas\$3) | USPAT | OR | OFF | 2006/03/23 11:50 |
| S7 | 1 | "5778135".pn. | USPAT | OR | OFF | 2006/03/23 11:51 |
| S 8 | 818 | filter\$3 adj (ad\$1 or advertis\$6) | USPAT | OR | OFF | 2006/03/23 11:52 |
| S10 | 124 | S8 and (online or internet) | USPAT | OR | OFF | 2006/03/23 13:07 |
| S11 | 1 | "6026371".pn. | USPAT | OR | OFF | 2006/03/23 13:08 |
| S12 | 1 | "6078866".pn. | USPAT | OR | OFF | 2006/03/23 13:10 |
| S13 | . 1 | "6173271".pn. | USPAT | OR | OFF | 2006/03/23 13:12 |
| S14 | 1 | "6269361".pn. | USPAT | OR | OFF | 2006/03/23 13:12 |
| S15 | 1001 | pay\$4 near10 advertis\$6 | USPAT | OR: | OFF | 2006/03/23 13:26 |
| S16 | 693 | S15 and (online or internet or web or webpage\$1) | USPAT | OR | OFF | 2006/03/23 13:27 |
| S17 | 262 | S16 and maximum | USPAT | OR | OFF | 2006/03/23 13:33 |
| S18 | 4 | prepaid adj advertis\$6 | USPAT | OR | OFF | 2006/03/23 13:35 |
| S19 | 94 | prepaid same advertis\$6 | USPAT | OR | OFF | 2006/03/23 13:36 |
| S20 | 42 | S19 and (online or web or internet or webpage\$1) | USPAT | OR | OFF | 2006/03/23 14:26 |
| S21 | 1 | "6026368".pn. | USPAT | OR | OFF | 2006/03/23 14:26 |
| S23 | 330 | approv\$3 near10 content | USPAT | OR | OFF | 2006/03/23 14:30 |
| S24 | . 217 | S23 and (online or internet or web or webpage\$1) | USPAT | OR | OFF | 2006/03/23 14:30 |
| S31 | 1 | "20040122840" | US-PGPUB | OR | OFF | 2006/03/27 13:27 |
| S32 | 1 | "20040122840" | US-PGPUB | OR | OFF | 2006/03/28 15:30 |
| S33 | 1 | "6167382".pn. | USPAT | OR | OFF | 2006/03/28 15:30 |
| S34 | 47 | cost adj per adj thousand | USPAT | OR | OFF | 2006/03/29 14:12 |

3/30/2006 12:08:58 PM Page 1 C:\Documents and Settings\nboveja\My Documents\EAST\Workspaces\yahoo ad placement approval and budgeting 10700837.wsp